The book was found

Introduction To Risk Management And Insurance (Prentice Hall Series In Finance)



MARK S. DORFMAN . DAVID A. CATHER



Synopsis

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. This book focuses on problem-solving from managerial, consumer, and societal perspectives. It emphasizes both the business managerial aspects of risk management and insurance and the numerous consumer applications of the concept of risk management and insurance transaction. The tenth edition has been reorganized and fully updated to highlight the increased importance of risk management and insurance in business and society. In particular, the tenth edition refocuses its attention on corporate risk management, reflecting its growing importance in todayâ ™s economy.

Book Information

File Size: 12764 KB Print Length: 504 pages Simultaneous Device Usage: Up to 2 simultaneous devices, per publisher limits Publisher: Pearson; 10 edition (September 19, 2012) Publication Date: September 19, 2012 Sold by: Â Digital Services LLC Language: English ASIN: B009EDHB9C Text-to-Speech: Not enabled X-Ray for Textbooks: Enabled Word Wise: Not Enabled Lending: Not Enabled Enhanced Typesetting: Not Enabled Best Sellers Rank: #418,671 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #35 in Kindle Store > Kindle eBooks > Business & Money > Industries > Insurance > Business #42 in Kindle Store > Kindle eBooks > Business & Money > Industries > Insurance > Risk Management #119 in Books > Business & Money > Insurance > Business

Customer Reviews

Extremely well written, many current examples and court cases, raises important social aspects of the insurance transaction. Covers issues important to consumers expecially frequently purchased insurance contracts

This book is user-friendly, and students really like it. The only thing they don't like is the price, but, every intro text like this is over \$100 these days. I really love this text for teaching my introductory classes.

If you're looking for a textbook about insurance with short chapters densely packed with useful information and without a lot of "fat," then this is the book for you. This book made a short summer semester course on insurance manageable.

Definitely worth reading, even if not required for a class. A very accessible introduction to the field of Risk Management along with useful, practical information about the kinds of insurance contracts that will be encountered by consumers and businesses alike. This, and introductory business law should be taught to all undergraduate b-school students. A great book, much better and more useful than a certain black-and-yellow book about insurance that you might be tempted to order.5 Stars

Excellent reference book and very descriptive definitions of insurance concepts

For an entry level class on insurance this is a good book to start with.

Good textbook to study, also came in great quality. I absolutely love using textbook rentals as a college student.

this was an all right text book to use. I did not have too much trouble comprehending what I read. <u>Download to continue reading...</u>

Introduction to Risk Management and Insurance (Prentice Hall Series in Finance) Introduction to Risk Management and Insurance (10th Edition) (Prentice Hall Series in Finance) INSURANCE: The Ultimate How-To Guide on Deciding What Insurance Is Right for You (Insurance, Insurance policies, AIG story, Risk Management, Coverage, Life insurance, Book 1) Personal Finance: Turning Money into Wealth (6th Edition) (The Prentice Hall Series in Finance) Principles of Corporate Finance (The Mcgraw-Hill/Irwin Series in Finance, Insurance, and Real Estate) (McGraw-Hill/Irwin Series in Finance, Insurance and Real Estate (Hardcover)) International Financial Management (Prentice Hall Series in Finance) Corporate Finance: Corporate Finance Guide To Understanding Corporate Finance With Strategies For Business Owners For Utilizing Corporate Finance Including ... Finance Business, Theory And Practice) Financial Risk Management: Applications in Market, Credit, Asset and Liability Management and Firmwide Risk (Wiley Finance) Ada: An Advanced Introduction/Book and Disk (Prentice-Hall Software Series) Introduction to Functional Programming (Prentice Hall International Series in Computing Science) An Introduction to Logic Programming Through Prolog (Prentice Hall International Series in Computer Science) Unix System V Performance Management (Prentice Hall Open Systems Library) Principles of Risk Management and Insurance (12th Edition) (Pearson Series in Finance) Principles of Risk Management and Insurance (13th Edition) (Pearson Series in Finance) Principles of Risk Management and Insurance (13th Edition) (Pearson Series in Finance) Principles of Risk Management and Insurance (Pearson Series in Finance) Car insurance book: A Complete Guide to Car insurance (Auto insurance book, Understanding your car insurance) Credit Risk Management In and Out of the Financial Crisis: New Approaches to Value at Risk and Other Paradigms (Wiley Finance) Conquering Risk: The Fundamentals of Risk Management and Insurance Comparing and Assessing Programming Languages: Ada, C and Pascal (Prentice-Hall software series) Digital Coding of Waveforms: Principles and Applications to Speech and Video (Prentice-Hall Signal Processing Series)

<u>Dmca</u>